

Bonnie Vivian joins VXi Board of Directors.

October, 2010. Denver - ValveXchange Inc. is pleased to announce that Bonnie Vivian has joined the VXi Board of Directors. Ms. Vivian is an accomplished Medical Device professional and a significant early investor of ValveXchange. Bonnie Vivian has spent over 25 years in the healthcare market, specifically focused in medical devices including equipment, disposables and implants. Most recently, she served as the President / CEO of Denver Biomedical, growing the company ten-fold over 8 years and then selling it, providing her equity partner with the highest percentage return on their investment.

She began her career in medical product sales with IBM, building a strong customer focused bias. At IBM she exceeded sales quota every year, was selected to IBM's top honor for sales staff, the Golden Circle, and then as Director of IBM's One Hundred Percent Club. She then moved into marketing and product management at COBE Laboratories where she led an equipment redesign effort that ultimately quadrupled the unit's mean time to failure. She joined Denver Biomedical in 1991 as Director of Marketing and Sales and grew through Vice President of Marketing to VP and General Manager. She ultimately led a buyout of the company in 2000, became its CEO and then sold Denver Biomedical to Cardinal Healthcare in 2006.

She graduated Summa Cum Laude from Purdue University with a B.A. with a focus on organizational communications.

